



## 2.1 Establishing a digitalization strategy

### [2.2 Designing and developing the health intervention](#)

Without digitalisation, institutions including healthcare institutions delay keeping up with emerging customer demands and to achieve their full potential. Therefore, institutions need to develop a digitalization strategy and know how to formulate a functional one. The Gartner IT Roadmap for Digital Transformation presents compiled digital business transformation best practices into a customizable roadmap. The roadmap is used to understand the key stages, resources and people required to plan and execute an effective digital business transformation initiative. This roadmap includes the complete details of all milestones and resources for each stage.

In order to coerce alteration within an institution, like in healthcare, there's need to make the transition away from rigid legacy systems towards adaptable IT environments. Based on a digital transformation checklist, we provide a checklist of some of the key targets an institution should aim to hit when undergoing digital transformation.

#### **TOOL: [WHO/ITU eHealth Strategy Toolkit](#)**

by World Health Organization & International Telecommunication Union. (2012). National eHealth strategy toolkit. International Telecommunication Union.

This National eHealth Strategy Toolkit reflects the growing impact that eHealth is bringing to the delivery of health care around the world today, and how it is making health systems more efficient and more responsive to people's needs and expectations.

The Toolkit provides a framework and method for the development of a national eHealth vision, action plan and monitoring framework. It is a resource that can be applied by all governments that are developing or revitalizing a national eHealth strategy, whatever their current level of eHealth advancement.

#### **TOOL: [Gartner IT roadmap for Digital Business Transformation](#)**

by garthner.com

The Gartner IT Roadmap for Digital Transformation is based on unbiased research and interactions with thousands of organizations across all industries and sectors. CIOs and IT leaders can avoid common pitfalls and lead smart, effective digital transformations by following these best practices.

📄 **TOOL: Digital transformation checklist**  
by The Pan American Health Organization (PAHO)

This tool is called 8 Principles for Digital Transformation of Public Health. These eight guiding principles are aimed at guiding the countries of the Region of the Americas in the processes of digital health transformation. Their purpose is to support them in making informed decisions, formulating short and long-term goals, and developing solid and sustainable public policies, leaving no one behind.



**TIP:**

- It is important to engage actors across sectors in developing the digital strategy and overall intervention.